

## Sponsor Levels & Summary of Benefits

### National Sponsors

*Champions Level:* \$450,000+ unrestricted by geographical locations or Green Flag sponsor for 8 regions. Sponsor presence on all regional and national banners, ads, curriculum references, web & networking sites, team banners & T-shirts, web and print materials; Event MC; Door panel decal on all cars.

*Chase Level:* \$350,000 unrestricted or Green Flag sponsor for 6 regions: All national event banners, web pages and many print materials; curriculum references; Wheel well area of RC car

*Checkered Flag Level:* \$225,000 unrestricted or Green Flag sponsor for 4 regions. National web pages and some print materials

### Regional Sponsors

*White Flag Sponsor:* \$150,000 full annual All regional banners, live presentations press releases, web pages, web and print materials. National web site and some national print materials. Trunk or wheel well area of RC cars in that region.

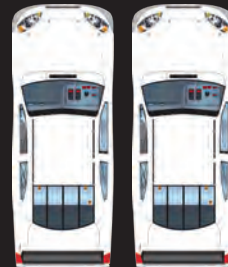
*Green Flag Sponsor:* \$60,000 - \$140,000 for a geographical region. All regional banners, live presentations press releases, web pages, web and print materials. National web site and some national print materials. Trunk or wheel well area of RC cars in that region.

### Race Level Sponsors

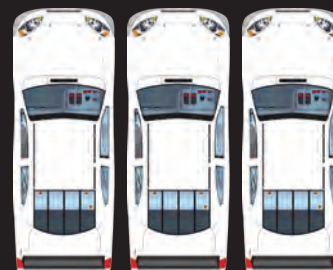
\$3,000 and up for a new team  
 \$5,000 and up for team travel to finals  
 \$8,000 - \$10,000 per camp  
 \$2,000 and up for local events



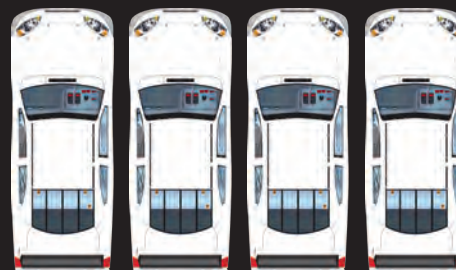
**NASCAR Title Sponsor  
Champions Level**



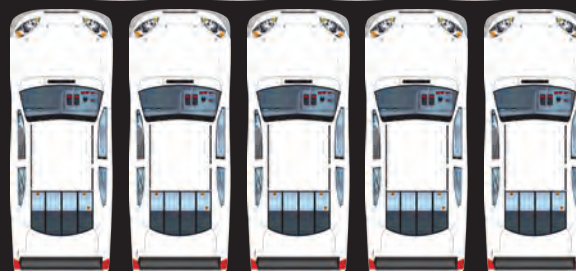
**Chase Level  
Sponsors**



**Checkered  
Flag Sponsors**



**Regional  
Sponsors**



**Race Level  
Sponsors**



**Education. Inspiration. Acceleration.**  
 Support Youth & STEM Education through  
 the Ten80 Student Racing Challenge:  
**NASCAR STEM Initiative.**