

Overview: Full-Year After School Club

Teams that meet once or twice a week and aim for as many FTRC points as possible participate in a Full FTRC Season. The full season is Oct. to April though many teams begin in the middle.

The image here is an overview with very little detail. It is a “30,000” foot view of how an ideal FTRC team could work. It reflects the fact that to go for all possible FTRC Points, your team should mirror professional teams by including visual design, web design, marketing/PR, fund-raising and engineering.

You can find a full example team plan, with detailed activity goals and schedules for all the roles listed here, in the Marketing & Project Management Booklet #2.

